



FAMA POLICY REGARDING INDUSTRY STATISTICS PROGRAMS

All FAMA-sponsored industry statistical programs shall be conducted in compliance with the following policy requirements:

- 1) The purpose of FAMA statistical programs shall be to provide general information regarding the North American fire apparatus industry, without reference to or identification of the reporting companies, only to FAMA member companies, their parent companies which are not otherwise eligible for FAMA membership, and the employees of these companies (collectively referenced herein as ~~%~~Authorized Recipients~~+) in order to inform and assist these Authorized Recipients in their legitimate and legal business decision-making.~~
- 2) FAMA intends and requires that any Association statistical programs, and any use of information generated by such statistics programs, shall strictly conform to all applicable laws and regulations, including without limitation all federal antitrust laws and trade regulations. Towards that end, FAMA will neither sponsor nor participate in any statistical program which tends to promote any collusive or anti-competitive business activities, including specifically, and without limitation, any of the following:
 - a. efforts to raise, lower or stabilize pricing or affect production or output among competitors by consent or agreement;
 - b. efforts to allocate customers, markets, or geographic territories;
 - c. efforts to suggest, support or encourage participation in boycotts or other trade restrictions;
 - d. efforts to engage in any conduct which might otherwise tend to inhibit fair and open competition or other free market business processes.
- 3) Participation in FAMA statistical programs shall always be completely voluntary, such that no company or individual shall be required to report data or otherwise participate.
- 4) Data collection, aggregation, tabulation and analysis shall be accomplished in a manner which maintains the confidentiality of the data reported by each participating company, such that data cannot be traced back to the company that provided the information. An independent consultant, accountant or other contractor shall receive, aggregate, tabulate and analyze the raw data submitted without reference or connection to the submitting party, and shall thereafter destroy any report forms or electronic data which tends to connect the data collected with the submitter. All data reported shall relate only to historical events, not anticipated, projected or expected events. All statistical information made available through the program shall be reported in aggregate form as a data compilation, without any ability to reference the reported data back to any reporting party or transaction(s).

- 5) Authorized Recipients shall be free to use FAMA statistical information as they desire within their own businesses for their own legitimate and legal business purposes. FAMA shall not recommend, encourage or propose any particular use, action or other business activity on the basis of reported statistical information.
- 6) Discussion and references to statistical information at any FAMA activity or function, or in any FAMA-connected publication, shall be only in general industry-wide terms, without reference to any specific company or group of companies, or to the sales, prices, territories or customers of any specific company or group of companies.
- 7) Any data summaries or analysis generated by the FAMA statistics program shall be made available only to Authorized Recipients. FAMA statistical data summaries or analysis shall not be provided (by FAMA or by any Authorized Recipient) to any non-member company, or media representative, or other individual or entity who is not an Authorized Recipient, except as may be specifically authorized by the FAMA Board under such terms and conditions or the Board may impose, on a case by case basis.
- 8) Each report of FAMA statistical data, or any compilations or summaries thereof, shall include the following confidentiality and non-dissemination agreement:

THIS REPORT IS PREPARED BY [NAME OF PREPARER] PURSUANT TO THE FAMA STATISTICAL PROGRAM POLICIES. ALL STATISTICAL INFORMATION REPORTED HEREIN, AND THE SOURCE DATA RELATED THERETO, IS PROVIDED ON A COMPLETELY VOLUNTARY BASIS, AND IS TO BE HELD STRICTLY CONFIDENTIAL BY AUTHORIZED RECIPIENTS.

EACH AUTHORIZED RECIPIENT OF THIS STATISTICAL INFORMATION (FAMA MEMBER COMPANIES, THEIR PARENT COMPANIES WHICH ARE NOT OTHERWISE ELIGIBLE FOR MEMBERSHIP, AND EMPLOYEES OF THESE ENTITIES) EXPRESSLY UNDERSTANDS AND AGREES THAT THIS STATISTICAL INFORMATION SHALL BE USED ONLY FOR THE AUTHORIZED RECIPIENTS' OWN LEGAL INTERNAL BUSINESS PURPOSES, AND SHALL NOT BE QUOTED, CITED, REFERENCED OR USED IN ADVERTISEMENTS, MARKETING OR PROMOTIONAL MATERIALS, OR OTHER USES WHICH WOULD TEND TO MAKE THE CONFIDENTIAL STATISTICAL INFORMATION USABLE BY, OR ACCESSIBLE OR AVAILABLE TO, ANY PERSONS OR ENTITIES OTHER THAN AUTHORIZED RECIPIENTS THEREOF.

BY ACCEPTING THE STATISTICAL INFORMATION CONTAINED IN THIS REPORT, THE RECIPIENT AGREES TO COMPLY WITH THESE CONDITIONS.